

STATE EXECUTIVES COUNCIL 2025 SUMMER MEETING



SANTA FE, NEW MEXICO
MEETING

AUGUST 3 - 6, 2025

INN & SPA AT LORETTO • SANTA FE, NM

2025 SPONSORS

PREMIER



PLATINUM



SILVER



GOLD



BRONZE



SCHEDULE OF EVENTS

SUNDAY, AUGUST 3

5:30 PM - 7:00 PM

Dinner on your own

Welcome Reception

Inn at Loretto Garden

MONDAY, AUGUST 4

7:00 AM - 8:00 AM

8:00 AM - 9:00 AM

8:00 AM - 12:00 PM

Member Breakfast
Family/Guest Breakfast
Attendee Meetings

- Rob Underwood, EMA | EMA Issues
- LeeAnn Goheen, NATSO
- Kyle May/Lawson Kluttz, Reynolds
- Reo Menning, RINAlliance | RFS Updates
- Execs Discussion

Tesuque Ballroom
Chaco W
Zuni Ballroom

Lunch on your own

OPTIONAL TOURS

1:45 PM - 4:00 PM

2:15 PM - 4:00 PM

6:15 PM - 10:00 PM

Sante Fe School of Cooking
Wine & Cheese Class

Georgia O'Keeffe Museum Tour
Shopping & Site Seeing
Reception and Dinner

Sunset Terrace

TUESDAY, AUGUST 5

7:00 AM - 8:00 AM

8:00 AM - 9:00 AM

8:00 AM - 12:00 PM

Member Breakfast
Family/Guest Breakfast
Attendee Meetings

- Dave Szymanski, Federated Insurance | Federated Insurance Update
- Ernie Harker, The Energizer! | Marketing and Branding with AI
- Craig Dellorso, CAE with RSM US LLP | Best Practices When Searching for an AMS/CRM
- Execs Discussion

Tesuque Ballroom
Chaco W
Zuni Ballroom

Lunch on your own

OPTIONAL TOURS

12:00 PM - 5:00 PM

2:15 PM - 4:00 PM

6:15 PM - 10:00 PM

Raft Outing on the Rio Grande
Georgia O'Keeffe Museum Tour
Shopping & Site Seeing
Reception & Dinner

Coyote Café

WEDNESDAY, AUGUST 6

7:00 AM - 8:00 AM

8:00 AM - 9:00 AM

8:00 AM - 12:00 PM

Member Breakfast
Family/Guest Breakfast
Attendee Meetings

- Craig Dellorso, CAE with RSM US LLP | Weathering Economic Downturns, Mergers & Acquisitions
- Dave Webb/Donna Golshan, Altria Group
- Jeff Burrell, NACS | C-Store Industry and NACS Team Updates
- Execs Discussion

Tesuque Ballroom
Chaco W
Zuni Ballroom

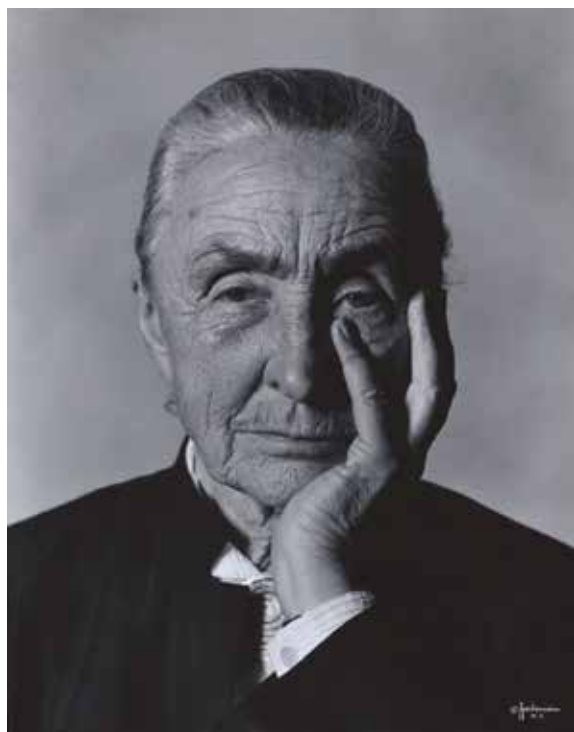
ADJOURN

OPTIONAL EXCURSIONS

SANTA FE SCHOOL OF COOKING

Located downtown in the heart of beautiful Santa Fe, NM, the Santa Fe School of Cooking is an internationally acclaimed, recreational culinary school and Market, specializing in foods of the American Southwest for over 35 years.

At the Santa Fe School of Cooking, you can experience delicious cuisine in depth, including the techniques of master chefs, the lore of the region and, of course, fabulous food.



GEORGIA O'KEEFFE MUSEUM

The Georgia O'Keeffe Museum comprises intentionally curated galleries to guide visitors through the inspiring and bold world of Georgia O'Keeffe. Follow the galleries through O'Keeffe's early work as a student and teacher, groundbreaking paintings from her time living on the East Coast and her artistic revelations from her time in New Mexico. Average viewing time is 60 minutes but visitors may stay as long as they wish.



OPTIONAL EXCURSIONS

RIO RAFTING ADVENTURES

This five-mile section known as the Racecourse is our most popular half-day trip on the Rio Grande. Ranging from a wild class III-IV ride during the spring high-water to a more technical and demanding class III run as the water goes down and the rocks come up in summer. In May and June, be prepared for cold water, big waves, and plenty of interactive excitement. Your guide will be depending on you to help maneuver and power the raft through many tight spots and narrow channels. With the lower water comes warmer water, allowing for more opportunities to jump in and go swimming, and surfing the raft in the waves.



SIGHT-SEEING ON YOUR OWN



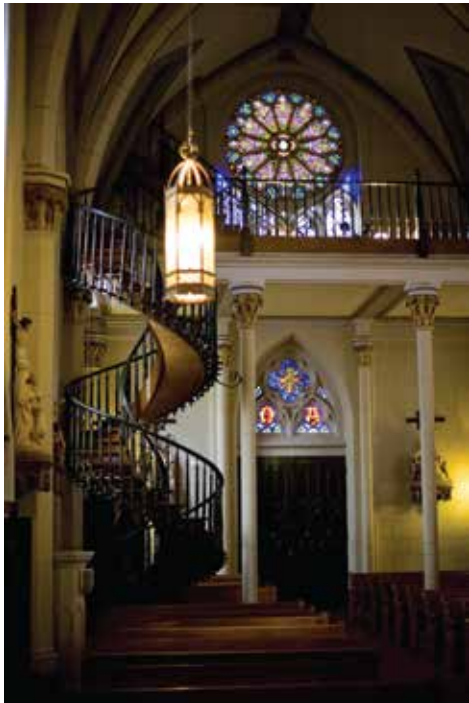
SHOPPING IN SANTA FE

Discover one-of-a-kind, handcrafted treasures on your shopping odyssey into exquisite locally owned and independent boutiques and charming stores. Or shop for art at 250+ galleries and a dozen art festivals in one of the largest art markets in the US. Wherever you go, you will find a shopper's paradise of Southwest specialties and wonders from around the world.

Hotspots include:

- Historic Plaza, Native American Artisans Portal
- East Palace Avenue, Sena Plaza
- East Marcy Street
- Canyon Road
- Railyard, Baca, Guadalupe Districts
- Lena Street
- DeVargas Center





LORETTO CHAPEL

Come visit one of the most special places in all of New Mexico. At the Loretto Chapel, we take pride in our unique history and the joy we have brought into the lives of many a bride and groom. Those who step foot inside our holy sanctuary find it hard to leave. There's something special about our little chapel, and we are passionate about truly touching the lives of those who visit.

In the heart of historic Santa Fe, New Mexico we attract people from all over the world who want to find out more about our revered, "miraculous staircase." The chapel is a historic phenomenon that must be witnessed during your travels. We attract the most devout, the most intrigued, and those that are looking for that rare place they will never forget. We are a mystery waiting to be solved by you!



MUSEUMS

Visit Santa Fe's museums and wake up the artist within you. There is a good reason that Santa Fe has drawn artists like Georgia O'Keeffe here for generations. Whether you are 7, 17 or 70 years old, get inspired by the rich blend of history, arts and cultural heritage with more than a dozen state and private museums around Santa Fe. Remember to look up every once in a while, the Santa Fe sky with its vivid colors and clouds can be the best canvas of all.

- New Mexico Museum of Art
- Georgia O'Keeffe Museum
- Museum of Indian Arts & Culture
- Meow Wolf



PLAZA AND DOWNTOWN

Spend some time in the original city center! From the historic Plaza to the oldest church in the United States to the Palace of the Governors, downtown Santa Fe is full of stories and classic architecture, much of which is now inhabited by eclectic restaurants, galleries, boutiques, bookstores, museums, and world-class hotels. Walk along the Santa Fe River, peek in on the unique New Mexico State Capitol—the only circular state capitol building in the United States—known as the Roundhouse, and take a tour of the New Mexico Capitol Art Collection. Be sure to visit the Georgia O’Keeffe Museum, a testament to the 20th century artist’s enchantment with Northern New Mexico, and Santa Fe’s with her.

Sena Plaza: Named after the original owners, this historic courtyard still features its enchanting hacienda, now a restaurant called La Casa Sena, as well as shops and a beautiful garden. If you like jazz, check out Club Legato.

New Mexico Museum of Art: Opened in 1917, the state’s first building dedicated to art. Marvel at the Pueblo-Revival style and wander the many exhibitions.



THE RAILYARD

The Railyard has emerged as Santa Fe’s epicenter for diverse local markets, live entertainment, gallery openings and artist talks, as well as free community events. Come experience why the Santa Fe Railyard has become the place to celebrate, engage, and be entertained.

With the revitalization of the Railyard nearly complete, existing studios, galleries, museums and community organizations are now joined by a year-round structure for the Santa Fe Farmers Market, a brand new home for teen center Warehouse 21, dynamic new retail and restaurant spaces in the new Market Station complex, live-in artist studios, and the addition of a state-of-the-art 12-screen movie theatre.

SEE YOU IN SANTA FE



CLICK HERE

BOOK YOUR ROOM



CLICK HERE TO
REGISTER

